



## Wi-Tronix, LLC® Names Walter Kane Marine Product Line Manager

BOLINGBROOK, Ill., April 9, 2015 - Wi-Tronix, LLC is pleased to announce Walter Kane as its Marine Product Line Manager. Walter will reaffirm Wi-Tronix's commitment to the marine market.

Walter is responsible for leading the strategy and execution of Wi-Tronix's expansion into the marine market. He will drive the marine product line and sales life cycles from strategic planning to tactical activities, manage the customer experience across the marine business, and deliver value for marine customers around the world.

With more than 30 years of professional experience in the maritime industry, Walter brings a wealth of skills and knowledge in technical vessel operations, terrestrial and satellite communications, managed services, systems integration, and project management. Walter's previous positions include roles in executive sales management, operations engineering, product management, technical services, customer support, and various leadership roles. He also served as a USCG and FCC licensed Radio Electronics Officer on a variety of U.S. Merchant Marine vessels including crude oil supertankers, freighters, and containerhips. His service included duty on strategic assets, and maritime repositioning vessels operated by the Military Sealift Command and U.S. Maritime Administration during military operations Earnest Will, Desert Shield, and Desert Storm. As a young man, Walter honorably served a four year tour of duty in the U.S. Coast Guard as Radioman, including 14 months of sea duty aboard USCGC Ingham.

“Wi-Tronix is excited to have Walter leading the execution of our expansion into the marine market,” said Larry Jordan, President of Wi-Tronix, LLC. “His experience in the marine industry combined with his unique set of skills will enable him to ensure current and future marine customers can take full advantage of their Wi-Tronix investment. Walter has a key, instrumental role in leading Wi-Tronix into all marine market segments - domestic and international.”

As Marine Product Line Manager Walter reports to Chad Jasmin, Director of Sales & Marketing. Please join us in congratulating Walter on his new role.

Walter can be reached via e-mail at [wkane@wi-tronix.com](mailto:wkane@wi-tronix.com) or telephone (630) 679-9927, extension 373.

### **About Wi-Tronix, LLC**

Wi-Tronix, LLC, with global headquarters in Bolingbrook, Ill., provides products and services to wirelessly monitor high-value mobile assets used in rail, marine and other commercial and industrial operations. Wi-Tronix's mission is to enable businesses to improve the operational efficiency, service reliability and safety of high-value mobile assets. For additional information, visit the Wi-Tronix website at [www.wi-tronix.com](http://www.wi-tronix.com).

### **For Further Information**

Wi-Tronix Sales & Media Contact: Chad Jasmin

Email: [media@wi-tronix.com](mailto:media@wi-tronix.com)

(888) WITRONIX (948-7664) ext. 307